



Dulles Area Association of REALTORS® . . . where people make the difference.

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NEW FREE SERVICE TO DAAR MEMBERS

Effective immediately we will begin to accept subscriptions to our newest DAAR Service, Electronic Notice of Broker Opens. Put away those fax machines and invite your fellow members to your next broker open via email. Here is how it works:

- A List Serve has been set up by Internet Crusade DAAROpens@InternetCrusade.com. Copy this address into your address book. Each time you want to announce a broker open house, simply send an email to this address and it will go to every subscriber. No more tracking of email addresses and standing by the fax machine, and for the subscribers, plan the opens you wish to attend without having to go to the office to check the fax machine.
- Everyone who wants to post a Broker Open and everyone who wants to receive notices will need to subscribe by sending me an [email](#) with the email address you will be using to send and receive postings, and whether you wish to receive the notices in digest format (one list per day) or immediately as they are sent. If you don't indicate a format it will default to digest format. (Remember: You can only send a notice from the address to which you subscribe. So don't send me jsmith@yourcompany.com and try to send a notice from jsmith@yourhomeaddress.com. It will be rejected.)
- This list serve is only to be used for the publishing of Broker Opens. It will be moderated by DAAR staff and anyone posting something other than a broker open will immediately be removed from the list of subscribers.
- We suggest that you get your postings in on Friday so that other subscribers have plenty of time to make their tour plans. However, digests will be sent daily if you can't get it in by the Friday before the open house. This may take a few weeks to catch on, so you may want to continue faxing for the next few weeks until those interested wish to subscribe.
- Keep your messages short and concise. Address of Property; Date and Time of Open House; If you are serving food; Directions, etc. If you get too wordy, it won't be read.
- Spread the word about this service in your offices. I have no problem if you submit more than one email address at a time, as long as you have the other person's permission.
- Most of all, be sure to notify me if you change your email address. If your address is rejected as undeliverable you will be removed from the list.

We are really excited to bring you this new service, but it will only be successful if everyone who is interested subscribes. Feel free to [contact me](#) with any questions.